

TRIPLE THREAT ACADEMY PARENT HANDBOOK



Thank you so much for being part of the Triple Threat Academy (TTA) family. The trust you have put in us to develop and coach your child is truly an honor and something we take tremendous pride in.

Our goal is to give your family the best possible basketball experience, combining mentorship, life skill learning and overall player development. The bond and friendships that will be made at TTA are priceless and memories created through this journey will last a lifetime.

Helping kids has been a passion for TTA since 2003, and with your continued support we hope many more generations will benefit from our program. Our coaches have decades of combined experience and strive to put your child in the best position to excel, build confidence and become a better basketball player.

We have put together a small handbook to ensure that everyone is on the same page and working together to make this experience amazing for all involved. Please take some time to look through it and please don't hesitate to reach out if you have any questions or concerns:

contact@triplethreatonline.com

Thank you.

A handwritten signature in black ink, appearing to read 'Tony Freccero'.

Tony Freccero
Founder and Director TTA

TOPICS

- I. [Philosophy](#)
- II. [Attendance](#)
- III. [Communication](#)
- IV. [Commitment](#)
- V. [Parents Role](#)
- VI. [Positive Support Agreement](#)
- VII. [SIPlay- Website and App](#)

I. TTA PHILOSOPHY

Our mission is to develop kids, using basketball as a vehicle to teach life skills. We provide a platform where your child can build confidence, learn life lessons and most important...have fun playing the best game on earth.

Although competition is at the heart of what we do, winning is not. That is not to say that we don't want to win every game, but rather the focus of our program is on the process of both teaching and development that if done correctly and accepted by all, will lead to success both on and off the court.

We all want the absolute best for our kids and we are hoping that's why you chose TTA and our amazing coaches. That choice is ultimately a trust in us that we have your child's best interest in mind and that you can relax knowing they are in good hands.

We are a mistake friendly program, meaning we encourage kids to make a lot of mistakes so they can learn and improve. Our coaches teach from a positive perspective with the bigger picture in mind—and that is that all of our players love the game so much that they will continue to play as long as they can and want to. For some that will be making the middle school team, for some the high school team, for some that may be playing in college and for some that may be a career in basketball.

Our coaches are instructed that each player that shows up to a game will get playing time--how much playing time is determined by the coach. There are many factors that go into playing time: practice attendance, effort in practice, understanding of the concepts being taught, matchups with the team that is being played, attitude on a daily basis...just to name a few.

Our coaches are here for you, you can ask them at any time about playing time if you have questions and they will be happy to discuss their philosophy and reasons for allocated time. Please do not have these conversations during a game or after a game. These conversations should be had privately via phone/email or set up before/after practices.

We ask that you support each child as your own, trust our coaches and process while focusing on your children building lifelong friendships and having fun. The games and competitive aspect will take care of itself if the above are supported.

[Return to Topics](#)

II. Attendance

We ask that TTA be a priority for you and your family. Too often we get very low attendance at practice and games and this makes it very hard for coaches to plan and for kids to learn how to work together. Our coaches work on things week to week (plays, concepts, skills) that all translate directly into game play and team strategy. Having to repeat these lessons can take a lot of practice time away from other things that need to be worked on or introduced.

Missing practice often can make it very difficult for our coaches to find adequate and meaningful playing time for those that are not up to speed on what the team is learning. We are not looking to penalize anyone for missing practice, however if your child does not know what the coach/team are doing then playing time may be reduced.

We understand that families have activities outside of TTA and we think that is great. We ask that you make the best effort possible to attend 100% of the events so your child's (and the team overall) experience is the best it can be.

[Return to Topics](#)

III. Communication

To piggy back on attendance, effectively communicating when you will and won't be at practice is vital. Coaches have a plan coming in each day on what they would like to work on and when they have no idea who will be showing up (the assumption is that everyone will be there) it can make it very hard to run an effective practice.

Each event (practice/games) triggers an email that asks if you will be attending. We ask that you please reply to that email each time you receive one (or simply go into the SIPLAY APP) and confirm your attendance. We keep participation numbers low so that kids will get the most amount of reps, attention and playing time and there shouldn't be stress that we have enough kids to play in a game or tournament.

Coach Darius: dfos34@gmail.com - 510-919-0416

Coach Tray: montrayclemons@yahoo.com - 443-802-2555

TTA: contact@triplethreatonline.com - 510-306-4667 (call or text)

[Return to Topics](#)

IV. Commitment

At TTA we think consistency is the #1 factor in the success of children, whether it be at school, home or on the court. This is why your spot is guaranteed from season to season with TTA and we don't actively recruit other players that may enhance the team's winning percentage. We have found that the longer kids can stay/play together, the more improvement takes place and the more confidence builds in themselves, their teammates and their coach.

That being said, we know there are other programs out there and many like to "recruit" kids from our program to join them. We respect your right to explore all options, we are just asking for the same level of respect/commitment that we give you—if you sign up of the season, please finish the season.

Communicating with your coach your intentions to move on (or stay) with the TTA team is the best avenue to take to ensure that everyone is on the same page.

We hold tryouts once per season and many kids are not given a spot on the team. We have budgeted for you to be on the team for the whole season and we have held that spot for you with the assumption that you are committed to the entire season. If you do leave abruptly, it's very hard for us to fill that spot and puts the team and coaches in a tough spot.

Again, communication is the key and we hope that we can all work together to be on the same page and address any issue before they become too big.

[Return to Topics](#)

V. Parents Role

Our goal at TTA is to build confidence and ultimately, prepare each player so that they have a chance to play basketball in high school (if that is something they wish to do). TTA works very hard to find the very best coaches to work with your children and develop them with the using basketball to teach life skills. Coaches are who kids look up to and we ask that you trust TTA to do what we do best—coach and develop kids. With that, we ask that you be the best cheerleaders you can possibly be for your kids and let our coaches do the coaching.

We know many of you have background in basketball and we respect that. Our coaches are open to suggestions and feedback. Email is probably the best way to start the conversation with them, as after a game or during practice is not ideal.

We want our TTA kids to hear one main voice/message so there is no confusion or conflicting ideas that will lead your child to be confused, have anxiety or not gel with their coach/teammates.

[Return to Topics](#)

VI. POSITIVE SUPPORT AGREEMENT

- I will be responsible for my behavior as well as for the behavior of those who attend the game/practices as my guest.

- I hereby pledge to provide positive support, care, and encouragement for my child participating in TTA by following this Parent's Code of Ethics Pledge.
- I will encourage good sportsmanship by demonstrating positive support for all players, coaches, and official at every game, practice or other youth sports events.
- I will place the emotional and physical well-being of my child ahead of a personal desire to win. I will be in control of my emotions.
- I will remain in the spectator area during games/practices. I will insist that my child play in a safe and healthy environment.
- I will support coaches and official working with my child, in order to encourage a positive and enjoyable experience for all.
- I will not advise the coach on how to do their job.
- I will demand a sports environment for my child that is free of drugs, tobacco, and alcohol and will refrain from their use at all TTA events. I will not drink alcohol at a game/practice or come to one having drunk too much.
- I will remember that the game is for our youth – NOT ADULTS – and that participation in youth sports is a privilege, not a right. I will show respect for all participants at all times. I will do my very best to make youth sports fun for my child.
- I will not instruct him to harm any other participants.
- I will not coach my child during the game/practice.
- I will ask my child to treat other players, coaches, fans, and officials with respect regardless of race, sex, creed or ability.
- I will not make insulting comments to players, parents, officials, or coaches of either team.
- I promise to help my child enjoy the youth sports experience by doing whatever I can, such as being a respectable fan, assisting with coaching, or providing transportation.
- I will thank coaches, officials, and other volunteers who have conducted the event.

[Return to Topics](#)